



## DEAR APPLICANTS!

It is well-known that the history of journalism began with the KazNU, founded in 1934. Thus, the Faculty of Journalism, with 85 years of history, is a fundamental center of education, which has formed the scientific and methodological traditions and rich experience of education and the School of Journalism in Kazakhstan.

The faculty, which overcame 85 years ago, has earned a lot of reputations. In the process of preparing specialists in the Faculty of Press and Electronic Mass Media; UNESCO. International journalism and public media; The publishing-editing and designer art department is continuously educating.

Today's new media is demanding journalists who have mastered digital technology. In this context, we are training new specialists in line with time. Interactive lecturing system, computers, projectors, web-tracks were created for the faculty. Students from the United States and Kuala Lumpur were able to read and lecture in an interactive way. Through the internet, students can not only get media experience from any country in the world, but also get the information they need from web pages of the world's major media organizations. Using these opportunities, they get acquainted with foreign programs, professional journalists, commentators. It also established contacts with the near abroad. Today, our students are learning the possibilities of learning facts and learning the basics of multimedia technology.

We are always ready to contribute to the development of journalism in our creative country!

We wish you good luck and commitment to the profession!



**DEAN OF THE FACULTY  
CANDIDATE OF  
PHILOLOGICAL  
SCIENCES, ASSOCIATE  
PROFESSOR  
SAGATBEK  
MEDEUBEKULY**



## WE ARE PROUD OF OUR GRADUATES!



**Kuanysh Sultanov**

the journalist, the public and the statesman, the deputy of the Senate of the Parliament of the Republic of Kazakhstan



**Saitbek Abdrakhmanov**

Member of the Committee for Socio-Cultural Development of the Mazhilis of the Parliament of the Republic of Kazakhstan, Doctor of Philology. Professor.



**Ulugbek Esdaulet**

poet, journalist, chairman of the Writers' Union of Kazakhstan



**Mukhtar Kul-Mukhammed**

Stateperson and politician of the Republic of Kazakhstan, Doctor of Law, Professor



**Shamshidin Patteyev**

General Director of «Kazakh newspapers»



## WE ARE PROUD OF OUR GRADUATES!



**Darkhan Mynbay**

statesman, deputy of Mazhilis of the Parliament of the Republic of Kazakhstan



**Beibit Isabay**

is a journalist, Ambassador of Extraordinary and Plenipotentiary of the Republic of Kazakhstan to the Republic of Azerbaijan



**Armanzhan Baitasov**

is a journalist and chairman of the Media Alliance of Kazakhstan



**Kurmangali Berik**

Head of the press service of the President of the Republic of Kazakhstan



**Bibigul Zheksenbay**

director of Astana TV channel



## WHERE DO THE GRADUATES OF FACULTY CAN WORK?

### Bachelor of «Journalism»

#### Periodicals:

Journalist

Interviewer

Press commentator

Web editor Photographer

Press Designer

Press Manager

Market marketing

#### In journalism:

TV journalist

TV host

Recorder

TV Producer

The teleoperator

The TV Scenario

Video Engineer

Talk show host

Carpenter

Telepromuter

Television TV commentator

#### In radio journalism:

Radio Journalist

Radio reporter

Radio operator

Sound engineer

Radio commentator for sports

Radio Producer

Trajectory Engineer

Dj

#### Radio Analytic

#### In photo journalism:

Photojournalist

Photo reporter

Photojournalist

Photojournalist

Photographer

#### Online media:

Internet journalist

Web editor

Web designer

SSM is a journalist

Electronic newspaper correspondent

Media Glider

Web browser

Media Manager

Mediamarketologist

Converted edition manager

Internet edition manager

Web edition manager

#### In the press:

Public Officials Press Officer

Head of the press service of state bodies

Specialist of Central and Regional Communication Service

Information agency reporter News agency review Media analytics



**Bachelor of «Public Relations»:**

- Kazakhstan Press Club
- National Press Club
- Public Affairs Departments of Ministries
- press services of akimats
- Kazakh newspapers
- The Renaissance Communication Agency
- Shaken Aimanov
- «Kazakhfilm»
- The Unified Trade System of Kazakhstan
- Press services of oil companies
- Public relations departments of oil companies

**Foreign embassy press services**

- Research institutes
- Global educational institutions
- Central Asian advertising association

**Bachelor of «Publishing» and «Design»:**

- Stacks
- Polygraphy
- Book Chamber
- Intergovernmental agencies
- Press services
- Enterprises, corporations
- Management bodies
- Business spheres

## EDUCATIONAL PROGRAMS

### JOURNALISM AND REPORTERS MAKING EDUCATIONAL PROGRAM GROUP

**Bachelor**

- 6B03201 - Journalism
- 6B03202 - International Journalism
- 6B03203 - Public Relations
- 6B02101 - Publishing
- 6B02102 - Design

**Master's Degree**

- 7M03201 -Data Journalism
- 7M03202 - Journalism
- 7M03203 - International Journalism
- 7M03204 - Public Relations
- 7M02101 - Publishing
- 7M02102 - Design

**PhD doctorate**

- 8D03201 - Journalism
- 8D03202 - Media and Communication
- 8D03203 - International Journalism
- 8D03204 - Public Relations



## STUDENT BUSINESS-INCUBATOR

Students of the faculty are working on the idea of defending their ideas within the student business incubator and introducing them into production. The projects are also supported by teachers, and winter, summer school, arts and PR, competent publishing clubs are widely recognized and marketed. Famous TV presenter, public speakers and public figures are continuing to share their experiences with students.

### Student center, circle, clubs at the faculty

- |                            |                       |
|----------------------------|-----------------------|
| «TV studio» circle         | «Researcher»          |
| «Flora researchers» circle | «Theatrical Eidos»    |
| Studying press center      | «Competent Publisher» |
| «Consciousness»            | Gutenberg Circus      |
| «KM LAB»                   | Publisher             |
| «Mobile journalism»        | «Mountain face»       |
| «TV tower»                 | «Ftas designer»       |
| Radiohead                  | «Send»                |
| «MediaLounge»              | «Bitik.kz»            |
| «Photo gallery»            | «SmartBUS»            |
| PR-шы Club                 |                       |

### Student start-up projects

Habarbek.kz information portal supported by  
LLP «Enterprise» Is completed.

The author of «Anthropomaniac journalism» is the 3rd year student  
Dastan Kastay

Audiovisual mobile application «Kazakh» Authors: Nurlanova Akbayan,  
Kalyranbaev Zhanserik, 4 year students





## STUDENT REVIEWS

The staff of the Journalist Faculty, which tracks the Alash traces, annually develops the demands of intelligent students and carries out a real challenge. This is the way of Kazakh journalism, starting with the Faculty of Journalism at KazNU. Faculty of history and literature; Publishing and electronic media; UNESCO. international journalism and public media; The publishing-editorial and designer art department provides students with theoretical and practical knowledge. In the Faculty there are special television and radio channels, student media clubs and cellphones are functioning for us. Conferences and roundtables were held very often, leading to leadership and open mindedness. We also can freely participate in national and international competitions and conferences. The knowledge accumulated by the highly qualified, experienced team of experts is always an accomplishment of the great achievements. In order to be among the most advanced industrialized-innovation-minded states, the focus should be on education. The Faculty of Journalism has not been for a moment. Today, the faculty is a leader in the preparation of future specialists.



*Nazym Samet,  
3rd year student*

I dreamed of journalism at Al-Farabi Kazakh National University and came from Afghanistan. I do not regret choosing this profession. I liked Kazakhstan, culture, culture and everything else. Now I am studying the Kazakh and Russian languages. Now I understand that there is no boundary in education and science. I've found friends there!



*Faisal Gulzad,  
3rd year student*





## STUDENT LIFE



International Winter School of Journalism and Communication



Media literacy. Turkestan area, Akmeshit



«Jurfaktyñ jürikleri»  
Abdijadilovna's professional career



The contribution of the Alash giants to the book publishing, the open lesson



The contribution of the Alash giants to the book publishing, the open lesson



Students of KazNU in ancient Otrar with foreign guests





## BUSINESS TRIPS ABROAD



International School of journalism and Communication at Winter School with foreign students  
*photo by Alana Isay*



Correspondent to The Associated Press Jessej Holland is a Visiting Faculty



Saadat Mar Jan – reporter the voice of America



At the next meeting of the UNAI Hub



Students of faculty are drained in CNN Turkey



The lecture of professor of Central Asia University E.Papoutsaki



### The educational and creative laboratory

On February 7, 2018 RTRC «Qazaqstan» and KAZNU named after al-Farabi had the Memorandum of Cooperation within the framework of between «QAZAQSTAN» and University. The opening ceremony of the Creative Laboratory was attended by the rector of our university, academician Galymkair Mutanov.

The «QAZAQSTAN» educational and creative laboratory is the Base to Journalism media and master classes in the field of communication and applied scientific research.



The opening ceremony of "Qazaqstan" laboratory



The rector of our university Galymkair Mutanov is giving an interview to the media



Interview with the elders



Week of genius people



Our pride Nartai Aralbaiuly, Nurlan Nauryzalin, Meirzhan Auebekuly



The meeting with the staff members of Qazaqstan tv channel



### **«Kmlab» Konica Minolta Laboratory of advanced technologies**

Since 2014, the educational program MPLUS & COMPASS is being implemented on the basis of the KLMT-based research and development laboratory KLMAT MINOLTA. The rector of Al-Farabi Kazakh National University Galimkair Mutanov and the general manager of «Konica Minolta» Akira Fujita have signed bilateral cooperation agreement on May, 19th. Graduates of the educational program MPLUS & COMPASS will take place on the base of the educational laboratory of the leading technology of KNU «KONICA MINOLTA» KNU named after Al-Farabi.

### **About the Center for Humanitarian Research «Mediasphere» International Schools of Journalism and Communication**

Every July, UNESCO publishes media and information literacy the Global Alliance of Journalism and Communication schools in al-Farabi Kazakh National University in Issyk-Kul (Kyrgyzstan) is a media dialogue platform for students and journalist practitioners from journalism faculties in Central Asia.

The Ile-Alatau State National Park is a professional development grant for young journalists and media professionals at the Winter School of International Journalism and Communication, which will host winter days for UNESCO World Radios Day at the Tau-Turan educational complex.

### **Student scientific expedition «Kazakh Eli»**

The Ministry of Education and Science of the Republic of Kazakhstan under the state program «Intellectual potential of the country» under the auspices of the United Nations Information Bureau in Kazakhstan held a research study of the «Kazakh Eli» student scientific expedition of journalism faculty of the Al-Farabi Kazakh National University.





## FOREIGN ACADEMIC PARTNERS

